

Freezin' for a Reason

Across the state hundreds of Special Olympics Kansas fans and athletes face freezing temperatures and take the plunge. Our Polar Plunge® has become the largest and most popular fundraising event for Special Olympics Kansas raising over \$200,000 last year!

Types of Registration

Individual or Team Plunger

Taking the Polar Plunge® is a great way to show you are a fan of Special Olympics Kansas! For a minimum donation of \$75, you can jump into the frigid waters and then thaw out wearing your Polar Plunge® shirt. Gather friends/family/co-workers and take the Polar Plunge® as a team.

Too Chicken?

Too scared to splash at the Polar Plunge® but would like to receive our cool shirt and incentives? Embrace your inner chicken and raise money just like a Plunger! For a minimum of \$75, you can declare yourself "Too Chicken!", get primo viewing seats, and be eligible to receive cool incentive prizes.

2010 Incentive Prizes

- \$75+: Commemorative Sweatshirt
- \$250+: Polar Plunge® Hooded Sweatshirt
- \$500+: Polar Plunge® Backpack
- \$1,000+: Polar Plunge® Hooded Sweatshirt & Backpack

Schedule

Registration

Gross Memorial Coliseum at FHSU
10:00 a.m.

If you can't register online, don't worry!! Walk up registrations are welcome! Beginning at 11:00 a.m., you can sign up to take the Plunge at the registration table at GMC. Be sure to bring all checks and cash with you to turn in!

POLAR PLUNGE!

Gross Memorial Coliseum at FHSU
11:00 a.m.

Be a part of the coolest event of the year!! Take the plunge in the frigid waters for Special Olympics as the Chickens cheer you on!

After Party

Immediately following the Plunge
Please join your fellow brave souls at the after party. Details will be given at the event, so be sure to listen!

Fundraising Ideas

- Use the online registration and establish a fundraising page. Send out an email to all your contacts or post a link on your networking site asking people to sponsor your Plunge.
- Create a friendly competition at your place of work. The co-worker who raises the most money is exempt from plunging in the freezing lake.
- Ask area businesses you patronize to sponsor your Plunge. Small donations add up!

Registration

Register by Internet

Visit www.firstgiving.com/ksso and select your Polar Plunge® location. Click "Get Started" & begin your fundraising!

-OR-

Register by Mail (check all that apply)

- Plunger - Individual (min. donation of \$75)
- Plunger - Team (min. donation of \$75/person)
- Too Chicken (min. donation of \$75)

Name _____

Address _____

Phone _____

E-mail _____

Emergency Contact _____

Emergency Phone _____

Team/School Name (if applicable) _____

Plunge Location _____

How did you hear about us? _____

Shirt Size: S M L XL XXL

Total Funds Raised: \$ _____

- I choose to waive my incentive prize so that it can be used for SOKS programs.

Please complete
and return this
form to:

Special Olympics Kansas
Attn: Polar Plunge® - Hays
5280 Foxridge Drive
Mission, KS 66202

Be a fan of Confidence.

Be a fan of Courage.

Be a fan of Fun.

2010 Contests

Plunge Contests

Highest Fundraising Individual
Highest Fundraising Team

Team with the Most Plungers
Team that Raises the Most Money Online

Best Costume Individual
Best Costume Couple

Best Costume Team (3 or more people)
Costume judging will be at the judges' tent 30 minutes prior to the plunge.

Be the "Star of Kansas"

Would you like to be deemed the shining "Star of Kansas?" Create an original video asking people to sponsor you or take the Polar Plunge® themselves and post it to YouTube®. Videos will be judged on creativity and number of views. You could win the grand prize! For more information visit: www.kssso.org/plunge.html.

"Cool School" Contest

Show your school spirit and support Special Olympics Kansas athletes. Form a team of at least 6 classmates and pre-register your "Cool School" Team online. All teams will be recognized and the top fundraising school (divided according to KSHSAA division) will win the "Cool School" award! For a complete list of rules and to download the "Cool School" Toolkit, visit www.kssso.org/plunge.html.

**Download your Plunge toolkit online
at www.kssso.org/plunge.html**

2010 Sponsors



FORT HAYS STATE UNIVERSITY

Forward thinking. World ready.

Important Reminders

- This is a weather permitting event.
- All activities are performed at your own risk.
- Plunger MUST wear shoes or water shoes. Flip flops or Crocs are not acceptable.
- Bring towels, blankets and warm clothing.
- Plungers must wear a costume or swimsuit.
- Do not bring valuables. Storage is not provided.
- Participants under the age of 18 must have a parent or guardian sign the waiver of liability.
- Facilities are available for changing, warming up, etc.

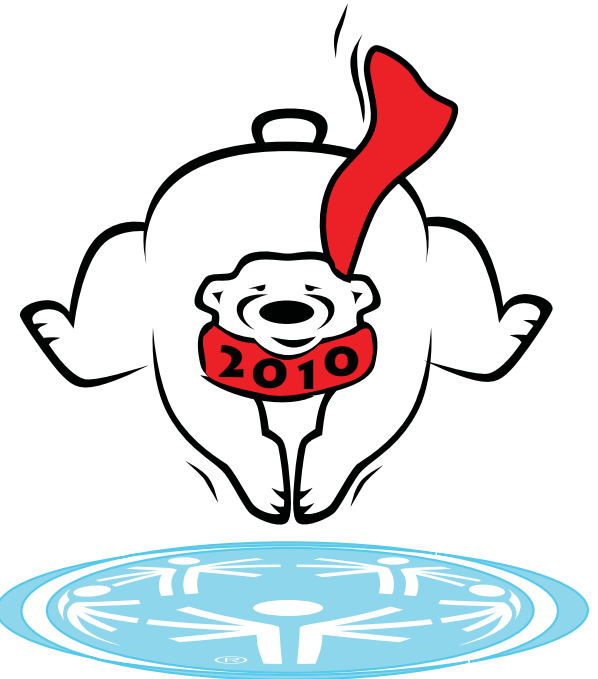
SPECIAL OLYMPICS KANSAS

Bill Lovewell

1.785.625.1011

www.kssso.org/plunge.html

February 13, 2010



SPECIAL OLYMPICS KANSAS

POLAR PLUNGE®

**Gross Memorial Coliseum
Fort Hays State University
Hays, KS**

Hays

EXTREME COLD. EXTREME PEOPLE. EXTREMELY GOOD CAUSE.®